



STEPHANIE WHITNEY

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WORK EXPERIENCE

CR&A Custom Print and Design, Downtown, Los Angeles
March 2010–Current ; Graphic Designer/Marketing Director

- Internal marketing management and design (CR&A press-kit design, updates on facebook, twitter and website, e-mail-blasts, presentations and advertisements)
- Pre-production set-up for grand format printing on site (billboards, banners, booths, signage, car wraps)
- Logo and identity design
- Event design solutions
- New product and innovation design

Unique Image Design Studio, Los Angeles
September 2009–January 2010; Design & Production Manager

- Brand development for three internal divisions of company: Unique Image Inc. (Design & Marketing Studio), ALO Hayati Magazine (#1 Middle Eastern American Magazine) and ALO Cultural Foundation (NPO)
- Directed print design and production management of design studio
- Designed websites and worked with programmers on interactive elements
- Developed and constructed packaging designs
- Generated effective brochure, newsletter, poster and other various print design work
- Strategized PowerPoint presentation solutions
- Initiated internal promotion concept development

Graphics Center at University of San Francisco, SF
August 2006–June 2009; Graphics Department Manager

- Designed posters, flyers and brochures for all school organizations, departments and companies around SF
- Constructed and devised new policies or University design standards
- Interviewed and hired staff designers
- Managed and supervised a full staff of eight designers
- Created and presented budget reports to USF finance department
- Constantly gained knowledge in client-designer communication skills
- Promoted every semester; started as an intern and quickly reached the highest position as account department manager

Real Kids Magazine, SF
May 2008–December 2008; Art Director

- Produced and solo-design magazine's first issue in print
- Developed and designed online magazine
- Created logos and identities for the company, founder and magazine

EDUCATION

University of San Francisco, Degree: B.F.A. Graphic Design
Graduation year: Spring 2009
Cum Laude

Semester Abroad: Spring 2008
Loyola University Chicago
John Felice Rome Center, Rome, Italy

HONORS/MEMBERSHIPS

- Print and Graphics Scholarship Foundation recipient winner (2005–2009)
- Presenter in the AAF National Student Advertising Competition representing USF (2009)
- American Advertising Federation (AAF)
- Nominated for USF Leadership Award (2008)
- Member of the AIGA SF chapter

COMPUTER SKILLS

- Proficient in Adobe CS5 Photoshop, Illustrator, InDesign & Dreamweaver, Keynote & Powerpoint Presentation platforms
- Knowledgeable in basic HTML, CSS, Flash and Final Cut Pro
- Extensive experience on both Mac and PC platforms

INTERESTS/ABILITIES

Conversational Spanish and Italian, digital photography, painting, printmaking, typography, color theory, digital collage

*References available immediately upon request.