



**STEPHANIE WHITNEY**

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## WORK EXPERIENCE

### CR&A Custom Print and Design, Downtown, Los Angeles

March 2010–Current ; Graphice Designer/Marketing Director

- Logo and identity design
- Event design solutions
- Solutions and innovation design
- Pre-production set-up for large format prints
- Internal marketing management and design (CR&A press-kit design, updates on facebook, twitter and website, e-mail-blasts, presentations and advertisements)

### Unique Image Design Studio, Los Angeles

September 2009; Design & Production Manager

- Brand development for three internal divisions of company: Unique Image Inc. (Design & Marketing Studio), ALO Hayati Magazine (#1 Middle Eastern American Magazine) and ALO Cultural Foundation (Non-Profit Organization)
- Directed print design and production management of design studio
- Designed websites and worked with programmers on interactive elements
- Developed and constructed packaging designs
- Generated effective brochure, newsletter, poster and other various print design work
- Strategized PowerPoint presentation solutions
- Initiated internal promotion concept development

### Graphics Center at University of San Francisco, SF

August 2006–June 2009; Graphics Department Manager

- Designed posters, flyers and brochures for all school organizations, departments and companies around SF
- Constructed and devised new policies or University design standards
- Interviewed and hired staff designers
- Managed and supervised a full staff of eight designers
- Created and presented budget reports to USF finance department
- Constantly gained knowledge in client-designer communication skills
- Promoted every semester; started as an intern and quickly reached the highest position as account department manager

### Real Kids Magazine, SF

May 2008–December 2008; Art Director

- Produced and solo-designed magazine's first issue in print
- Developed and designed online magazine
- Created logos and identities for the company, founder and magazine

## EDUCATION

University of San Francisco, Degree: B.F.A. Graphic Design

Graduation year: Spring 2009

Cum Laude

Semester Abroad: Spring 2008

Loyola University Chicago

John Felice Rome Center, Rome, Italy

## HONORS/MEMBERSHIPS

- Print and Graphics Scholarship Foundation recipient winner (2005-2009)
- Presenter in the AAF National Student Advertising Competition representing USF (2009)
- American Advertising Federation (AAF)
- Nominated for USF Leadership Award (2008)
- Member of the AIGA SF chapter

## COMPUTER SKILLS

- Proficient in Adobe CS4 Photoshop, Illustrator, InDesign & Dreamweaver, QuarkXPress, Microsoft Office, PowerPoint, Keynote
- Knowledgeable in basic HTML, CSS, Flash and Final Cut Pro
- Extensive experience on both Mac and PC platforms

## INTERESTS/ABILITIES

Conversational Spanish and Italian, digital photography, painting, printmaking, typography, color theory, digital collage

\*References available immediately upon request.